

[Return Address]

[Date]

[Address of Prospective Sponsor]

Dear [Sponsor],

As we embark upon the 2020/2021 hockey season, we acknowledge the important contribution that local businesses have made to organized sports in Brantford and Brant County, especially the opportunities provided to all the girls who just love to play.

We're writing to you today about an amazing group of female hockey players, the Brantford Ice Cats [enter your team division] team. These young athletes are hoping to compete at the top level in their division, and they are working hard at every practice. With commitment from companies like yours, we are able to assist in funding the growth of female hockey in our community. This Ice Cats team is currently fundraising for a total target of [insert dollar value], and is seeking sponsorship assistance to help meet their goal, with the funds to be used for [select - player conditioning, development / training, team building, tournament fees]. If you wish to be a part of this rewarding experience, your sponsorship will help the players develop strength of character, responsibility, teamwork, and an appreciation of community support.

The entire Brantford Girls Hockey Association appreciates your time in considering support for this team, and values every contribution made to this ever-growing sport. To receive more information, please contact [enter your team contact information]. Should you be interested in more broad, league-wide sponsorship opportunities, please contact the Brantford Girls Hockey Association sponsorship coordinator at [enter email].

Thank you, and best regards.

The BGHA [team division] Ice Cats

[Space for signing by all the girls]

*Please make cheques payable to the Brantford Girls Hockey Association, and reference [team division].