



Brantford Girls Hockey Association Strategy Map



Strategic Goals 2017

Vision:
Hockey is the Sport of Choice

Increase Awareness and Utilization of BGHA

Increase Current Registration

Publicly embrace and utilize electronic technology

Implement Hockey Canada's Long Term Player Development Model

Customer:
Strategy - Provide accountable Service

1. Opportunities for all
2. Consistent interpretations
3. Efficient Office Operations

4. Cost effective programs and resources
5. BGHA Community presence
6. Encourage other partners to invest in BGHA hockey

Internal Process:
At what do we need to excel to fulfill customer expectations

Administration

1. Effective meetings and event management
2. Administer insurance

Training and Development

1. Deliver cost effective clinics
2. High Performance Program (AA)
3. E-learning i.e. learning resources

Communication

1. Maintain e-media and e-documentation
2. Celebrate success
3. Promote BGHA brand

Policy

1. Fiscally responsible
2. Maintain policy documentation
3. Member development

People
How will we sustain our ability to improve all?

Leadership Development

- Maintain, Train and Retain
- Objective Performance Measures

Decision and Alignment

- Communicate the Process
- Informed and data-driven decision making

Organizational Culture

- Positive and Engaged Environment
- Recruitment and Support